

FOR IMMEDIATE RELEASE:



KARATS 

Mobile Currency Is Proud To Announce

Karats Fine Jewelry Now Accepts Bitcoin For Payment

Bitcoin Will Be An Option Both Online And In Store

KANSAS CITY- May 19, 2016- Mobile Currency is pleased to announce that Karats Fine Jewelry now accepts Bitcoin for payment at their Overland Park, Kansas retail store and online.

The Mobile Currency team has been in the mobile commerce space for over 15 years, developing and implementing mobile transaction solutions.

As a secure payment protocol, Bitcoin allows both parties in a transaction to be protected from any type of fraud.

"In the past we have had many problems accepting credit cards for on-line transactions, we were constantly dealing with fraudulent charge-backs until we had to stop all on-line sales. The Bitcoin Mobile Currency payment solution allows us to get back into on-line sales with 100% protection against fraud. Mobile Currency handles the entire transaction and settles with us immediately in US dollars without any risk and for a fraction of the merchant processing fee I pay for accepting credit and debit cards," said Akshay Andy Anand owner of Karats Fine Jewelers.

Howard Gerson CEO of Mobile Currency said, "Karats is the ideal customer for our company, they recognize the protection digital currency offers and the growing purchasing power of over 14 million Bitcoin wallet holders worldwide. We are proud to have them on board."

About Karats:

Karats Fine Jewelry is a sixth generation premier quality business that carries the top watch and jewelry brands in the United States, and focuses on providing the best in customer service. The Karats retail store at 8651 West 135th Street Overland Park, Kansas 66223 features fine jewelry from over twenty top designers including Tacori, Verragio, Scott Kay and Gabriel & Company to name a few. Additional information may be found at www.Karats.us

About Mobile Currency:

Since 2003 the Mobile Currency team has engineered mobile transaction processing platforms that enable secure mobile wallet transactions through comprehensive Android, iOS and SMS text messaging applications. The Kansas City based company has a patented technology that enables a secure processing environment for merchants and consumers. Additional information may be found at www.mobile-currency.com

About Bitcoin:

Released in 2009, Bitcoin is an open source protocol that is based on unbreakable cryptography. Bitcoin has gained in popularity for payments, global transfers and investments due to its unique properties. Bitcoin cannot be counterfeited, payment transactions cannot be reversed, the open source code provides its transparency, and the code was designed to control how many Bitcoins are produced and under very specific conditions called mining that anyone may participate in the process. Additional information may be found at <https://en.wikipedia.org/wiki/Bitcoin>

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Media Contacts:

Aron Gerson, Phone: [816-210-4049](tel:816-210-4049), e-mail: aron@arongerson.com